

Bicentennial Committee Meeting
March 24, 1999
3:00 p.m.

Mr. Ross McKenzie	Mr. Horace Curtis	Mrs. Pretto Cuttino
Dr. Edna Davis	Mr. Phil Edwards	Mr. Hubert Osteen
Ms. Patsy Lewis	Mr. Grady Locklear	Mrs. Kay Teer
Mr. Jim Campbell	Mr. Stephen Creech	Mr. Talmadge Tobias
Mr. William Noonan	Mr. C. I. Thompson	Dr. Bob Ferrell
Mr. Deron McCormick	Mary W. Lewis	Mrs. Sue Fienning

The meeting was called to order by its Chairman, Mr. Ross. McKenzie.

The minutes were approved after the following changes were recommended:

- Change name under performing Arts Cecil to Ceil
- Check Mr. Jim Campbell as being in attendance at the meeting.

Items Discussed:

The committee discussed the following items.

- Louis Warmoth:

Committee Reports

- LOGO: Mrs. Cuttino was not able to attend this meeting; however, she sent a letter explaining that she and her sub-committee members had met to discuss the use of the Bicentennial LOGO on billboards, cups, hats, tee-shirts, and other marketing material.

It was stated in her letter that the local Coca-Cola Company plans to place the LOGO on its bottles beginning in fall 1999.

After discussing the letter, the Bicentennial Committee agreed that the LOGO sub-committee needed to develop recommendations concerning charging companies for the use of the LOGO such as a set amount (\$25.00), percentage of profit from use of the LOGO, a donation by the company to the Committee for its expenses or to a local organization, school, etc.

Mr. Curtis and Mr. McCormick showed Council a copy of a sketch of the banners that will be placed throughout Sumter. It was also stated that the banners (30 x 60) will be placed at major thoroughfares. Also, it was suggested that the billboards between Sumter and Pinewood, Mayesville, Dalzell, Wedgefield, etc. will have a copy of the LOGO placed on them or a banner located in an appropriate place.

- General Thomas Sumter: The Committee discussed the appearances of General Thomas Sumter at different function during year 2000. General Sumter will accept an honorarium in the name of was also stated that General Thomas
- Publicity: Mrs. Fienning stated that she and Patsy Lewis have met with the company concerning the brochure and there was nothing further to report.

Mr. McKenzie asked that an article be placed in *The Item* informing the public of the upcoming bicentennial celebration and the festivities that are being planned. Mr. Osteen along with the Publicity Subcommittee will ensure that this is taken care of in the near future.

- Commemorative Book: Mr. Osteen and Dr. Locklear stated that they met to discuss the Commemorative Book. The Company that Mr. Locklear has dealt with in Canada on other projects was given the following specifications: hard back, laminated cover, coffee-table book, 144 pages, full color, 9x 12, 5,000 copies, with approximately 185 colored photos. This company's to print the book would be \$40,000. The same specifications were given to The Wentworth Company in Columbia and this company provided a quoted of \$59,000 for the same work.

If either of the companies is given a camera-ready layout, then the cost would be at least 10% less than the overall cost of the book. However, there are other costs that are associated with the book, which includes shipping and someone to develop the book.

It was also suggested that a company or individual could receive a free copy of the book for each \$500 donation. The book would be would be sold for \$30-\$50 dollars a piece. The Committee agreed on a price of \$40.00 per book. Also, the book could be reading to coincide with the Iris Festival in year 2000. The Bicentennial Committee could have a booth at the Iris Festival and sell copies of the book at that time and other times during the year.

It was also suggested that Dr. Grady Locklear be used as the project manager to work on this book and have it camera ready to be given to the printer. Dr. Locklear and others who work on this project would be paid for their service to develop this book. The book would focus on "Sumter, The First 200 Years" with approximately six different divisions.

The overall expense for developing the book, printing, and shipping would be approximately \$100,000.

After discussion, a motion was made concerning the project manager for this project.

ACTION: MOTION was made by Sue Fienning, seconded by Deron McCormick, and carried by the Committee to appoint Dr. Grady Locklear as the project manager for the Commemorative Book and he will provide the committee with firm figures concerning the cost of this book at the next meeting. Dr. Locklear abstained from voting on this matter.

- Leadership Sumter: The Leadership Alumni will meet the first week of April and Nancy Collura will report back to this committee at the next meeting. The Bicentennial Committee would like for the Leadership Sumter Alumni group to get involved in fundraising with the Chamber to support the sculpture to be developed by Gra McKoy.

Bicentennial Balls

Other

Old Business

Financing Bicentennial Activities

Other

New Business

Sammy Way's SHS History Class Project April 12-16

Grainger McKoy's Gamecock" Sculpture

Anne King Gregorie's Thomas Sumter biography

Thomas Sumter's birthday, August 14, 2000

Next Meeting Date and Time

Adjournment

